

# **Athletics Compliance Seminar**

PROMOTING THE STUDENT-ATHLETE EXPERIENCE

A CREATIVE PROJECT

SUBMITTED TO THE GRADUATE SCHOOL

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE DEGREE

MASTER OF ARTS

BY

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BALL STATE UNIVERSITY

MUNCIE, INDIANA

MAY 2015

**Ball State University**  
**Office of Athletics**  
**Compliance**



**Athletics Compliance**  
**Seminar**  
**14 April 2015**

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## EXECUTIVE SUMMARY

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Ball State University's Athletics Compliance Office prides itself on furthering educational opportunities for student-athletes, coaches, administrators, boosters and other individuals associated with the University with regard to rules and regulations of the National Collegiate Athletic Association (NCAA), Mid-American Conference (MAC), and Ball State University (BSU). With this in mind, the Athletics Compliance Office is offering a professional development opportunity for high school athletics directors, counselors, parents and prospective student-athletes to learn about the requirements necessary to become an intercollegiate athletics student-athlete.

The professional development opportunity will be entitled "Athletics Compliance Seminar" and will host three separate 1-hour sessions from various individuals across the intercollegiate athletics world.

### **Session One:**

Session one will discuss the best practices from administrative stances, including the University Admissions level, University Athletics level, Conference level, and NCAA level. This will provide an overview of what it takes to be a successful collegiate student, a successful student-athlete, and what it takes to create an enriching student-athlete experience.

### **Session Two:**

The second session will provide information about NCAA initial-eligibility requirements for all student-athletes, with special attention to the NCAA Eligibility Center. The NCAA only regulates Divisions I and II, with regard to initial-eligibility requirements, therefore there will only be a panel of two individuals for this particular session. Academic requirements, documentation and additional information will be presented during this time.

### **Session Three:**

The final third session will host a panel of Division I, II and III head coaches to discuss best practices on how to be noticed in the recruiting game. These coaches will offer insight into what coaches are looking for when they recruit a prospective student-athlete. Not just their athletics ability but also their character on and off the playing field.

# BALL STATE ATHLETICS COMPLIANCE

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## SWOT ANALYSIS

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### Strengths:

- Professional development for high school administrators, counselors, and athletics directors.
- Professional development for prospective student-athletes (PSAs).
- Provides insightful information for high school administrators and PSAs with regard to becoming a student-athlete at the collegiate level.
- Excellent panelists with a wide-range of experiences and professions.
- This type of session is not provided to the greater Indianapolis area; therefore it is a unique opportunity.

### Weaknesses:

- It is during the weekday in the morning, so it may be difficult to find attendees.
- It is first time it will be presented, so the knowledge of the event will not be as widely known.
- It may be arduous for traveling high schools and PSA outside of the Delaware County area to attend.

### Opportunities:

- Numerous athletically successful high schools within the surrounding area that would benefit from this information.
- Continue to foster a positive relationship with athletic departments, counselors and the Athletics Compliance Office.
- A great time to learn about the initial-eligibility and recruiting world if PSAs are either a senior or junior due to recruiting calendars.
- Allow high school administrators and PSAs to view Ball State and the city of Muncie.

### Threats:

- Since the event is during the school year and during class time, it may not be possible for some PSAs or their parents to attend.
- In addition, it may be arduous for high school administrators to pull away from their designated duties.
- April poses a difficult time period due to post-season championship events and mandatory meetings for athletics administrators.



## MARKETING PLAN

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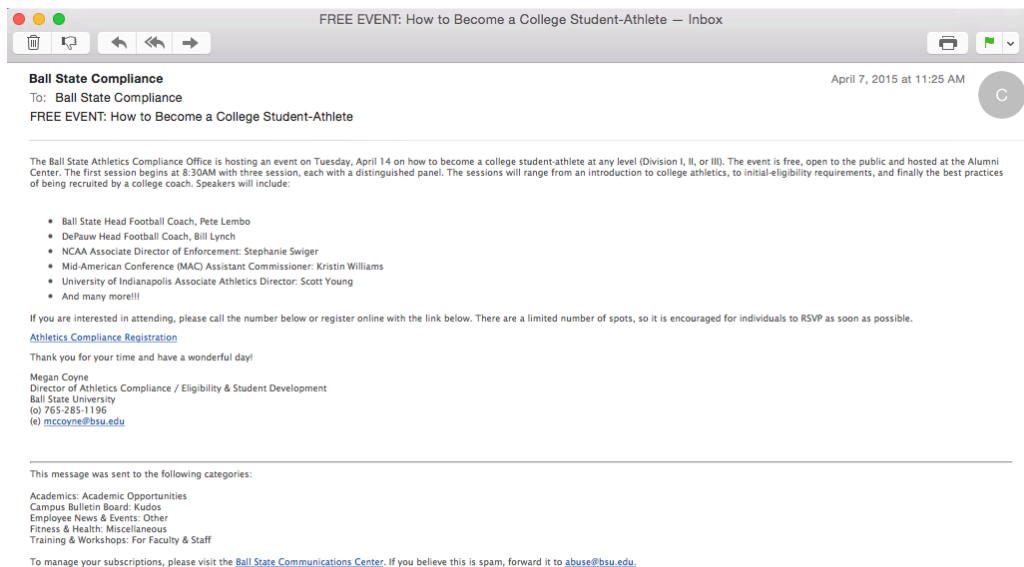
The Athletics Compliance Seminar will be a free, open to the public. However, the event itself is specifically catered to high school administrators, high school counselors, and high school prospective student-athletes and their parents. With this in mind, a database was created to encompass all of the high schools within the following counties:

- Blackford (1 high school);
- Delaware (8 high schools);
- Grant (5 high schools);
- Henry (5 high schools);
- Jay (1 high school);
- Madison (8 high schools);
- Randolph (5 high schools); and
- Wayne (6 high schools).

In addition, the Delaware County Football Club and Munciana were contacted, as they are the largest sport clubs within the Ball State University area. The name of the high school athletics director was collected, including their official title, their email address, and their phone number. Each athletics director was called and emailed information about the Athletics Compliance Seminar as of the beginning of March, with continued follow-up emails and phone calls.

In each email, a description about the Athletics Compliance Seminar was spelled out and information provided on how to register for the event. This included an email contact, a phone number and an online registration process. The online registration was created through SurveyMonkey to collect which high school would be in attendance and the number of individuals who would attend. Included as well were variations of an advertisement flyer for individuals to send to their constituents. Please view Appendix A, Appendix B, and Appendix C for the items mentioned above.

Additionally, various individuals with contacts related to high school administrators and students were requested to assist. This included local volleyball clubs, local cross-country and track contacts, the Ball State undergraduate and graduate student population, all Ball State University employees, and various individuals within the community. The Ball State Athletics Compliance Twitter handle, as well as the Ball State Athletics Compliance Facebook account utilized a Twitter and Facebook blast to reach out to individuals who follow each account.



During the last two weeks leading up to the April 14 deadline, each high school was contacted once again via phone or email. During this last push, a high school athletics director noted that the Indiana High School Athletics Association would be having a mandatory meeting for all high school athletics directors and hosted at Pendleton Heights High School in Madison County. As this was a mandatory event, and high school athletics directors would be fined \$500.00 for not attending the IHSA event, the emails and phone calls were pushed more toward high school counselors, coaches, students and students' parents.

Please see Appendix I to view the Indiana High School Athletic Association map utilized to collect high school information with each surrounding county. In addition, below is an example of the excel spreadsheet utilized to keep track of each individual athletics director, their contact information and any correspondence that took place.

Compliance Seminar Worksheet (4.6.2015).xlsx

Home Layout Tables Charts SmartArt Formulas Data Review

Font: Calibri (Body) 12

Number: General

Format: Normal

Conditional Formatting: Bad

D47 Athletics Director

	A	B	C	D	E	F	G	H	I
	High School	County	Name	Title	Email	Phone	Contacted	Method	Date Contacted
1	Wes-Del	Delaware	Kye Denney	Athletic Director	kdenney@wes-del.k12.in.us	(765) 358-4091	Y	Email	3/3/15
2	Muncie-Burriss	Delaware	Chad Wlodarek	Athletic Director	crwladarek@bsu.edu	(765) 285-8607	Y	Email	3/3/15
3	Delta	Delaware	Shane Hill	Athletic Director	shill@delcomschools.org	(765) 213-2105	Y	Phone	3/3/15
4	Muncie Central	Delaware	Suzanne Crump	Athletic Director	scrump@muncie.k12.in.us	(765) 747-5270	Y	Phone	3/3/15
5	Yorktown	Delaware	Kyle Hall	Athletic Director	khall@yorktown.k12.in.us	(765) 759-2556	Y	Phone	3/3/15
6	Daleville	Delaware	Eric Douglas	Principal & Athletic Director	edouglas@daleville.k12.in.us		Y	Email	3/3/15
7	Cowan	Delaware	Brent Adams	Athletic Director	badams@cowan.k12.in.us	(765) 289-7128 ext. 329	Y	Email	3/3/15
8	Wapahani	Delaware	Mark Fahey	Asst. Principal & Athletic Director	mfahey@libertyperry.org		Y	Email	3/3/15
9	Blackford	Blackford	Tony Uggan	Athletic Director	tuggan@bcs.k12.in.us	(765) 348-7560	Y	Email	3/6/15
10	Oak Hill	Grant	Ryan Fagan	Athletics Director	ryanfa@ohusc.k12.in.us	(765) 384-4381	Y	Phone	3/3/15
11	Marion	Grant	Reggie Gion	Athletics Director	rgion@marianhs.org	(574) 259-5858	Y	Phone	3/3/15
12	Eastbrook	Grant	Brad Yordy	Athletics Director	byordy@eastbrook.k12.in.us	(765) 664-0624	Y	Phone	3/3/15
13	Mississinewa	Grant	Chanse Young	Athletics Director	chanse_young@olemiss.k12.in.us	(765) 674-2248	Y	Phone	3/3/15
14	Madison-Grant	Grant	Ryan Plovick	Athletics Director	rplovick@mgusc.k12.in.us	(765) 948-4141	Y	Phone	3/3/15
15	Jay County	Jay	Steve Boozier	Athletics Director	sboozier@jayschools.k12.in.us	(260) 726-9806	Y	Phone	3/3/15
16	Elwood	Madison	Marty Wells	Athletics Director	mwells@elwood.k12.in.us	(765) 552-9854 x 1152	Y	Email	3/3/15
17	Alexandria	Madison	Tina Bolte	Athletics Director	tbolte@alex.k12.in.us	(765) 298-6402	Y	Email	3/3/15
18	Frankton	Madison	Phil Abernathy	Athletics Director	pabernathy@fics.k12.in.us	(765) 754-7879	Y	Email	3/3/15
19	Anderson Prep Academy	Madison	David Bradford	Athletics Director	dbradford@goapa.org	(765) 649-8472 x 5220	Y	Email	3/6/15
20	Liberty Christian	Madison	Jason Chappell	Athletics Director	jason.chappell@libertyonline.org	(765) 644-7774	Y	Email	3/3/15
21	Anderson	Madison	Steve Schindler	Athletics Director	sschindler@ascsc.net	(765) 641-2037	Y	Email	3/3/15
22	Lapel	Madison	Jimmy Howell	Athletics Director	jhowell@fics.k12.in.us	(765) 534-3036	Y	Email	3/6/15
23	Pendleton Heights	Madison	John Broughton	Athletics Director	jbroughton@smcsc.com	(765) 778-2161 x6021	Y	Phone/Email	3/6/15
24	Monroe Central	Randolph	Chris Landis	Athletics Director	chris@monroecentral.org	(765) 468-7545	Y	Email	3/3/15
25	Winchester	Randolph	Mike Jones	Athletics Director	mijones@randolphcentral.us	(765) 584-8201	Y	Email	3/3/15
26	Union City	Randolph	Mike Thornburg	Athletics Director	mthornburg@resc.k12.in.us		Y	Email	3/3/15
27	Union (Modoc)	Randolph	Bill Marshall	Athletics Director	bmarshall@usc.k12.in.us	(765) 853-5421	Y	Email	3/3/15
28	Randolph Southern	Randolph	Monte Cowen	Athletics Director	cowenm@rssc.k12.in.us	(765) 874-1181	Y	Phone	3/6/15
29	Blue River Valley	Henry	S. Osting	Athletics Director	sosting@brv.k12.in.us		Y	Email	3/3/15
30	Shenandoah	Henry	Todd Salkoski	Athletics Director	tsalkoski@shenandoah.k12.in.us		Y	Email	3/3/15
31	New Castle	Henry	Brandon Ecker	Athletics Director	becker@nccsc.k12.in.us	(765) 593-6685	Y	Email	3/3/15

Normal View Ready

This manual is due one week and one day before the event itself, therefore a rough number of 30 individuals have officially registered. An estimated 50 should be in attendance, despite the challenge of a mandatory IHSA event. An updated manual will be created to display the extent of the event and its final production.

## **SCHEDULED ITINERARY**

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**Date:** Tuesday, April 14, 2015

**Location:** Ball State University, Alumni Center

**7:45AM – 8:30AM**

**Registration**  
**(Breakfast and coffee will be provided)**

**8:30AM – 9:30AM**

**Introduction to Collegiate Athletics**

Speakers

- Mr. Brian Meekin, Associate Director of Admissions, Ball State University
- Mr. Pat Quinn, Deputy Athletics Director for Internal Affairs, Ball State University
- Ms. Stephanie Swiger, Assistant Director of Enforcement, National Collegiate Athletic Association (NCAA)
- Ms. Kristin Williams, Assistant Commissioner for Institutional Services, Mid-American Conference (MAC)

Session Description

The Introduction to Collegiate Athletics session will focus on what it takes to create the student-athlete experience. Individuals on this panel range from institutional, to conference, to national office and finally an admissions administrator. The panelists have a wide range of experience from a non-athletics perspective, to professional sports, and even former student-athletes. Each individual will speak about their role on campus in order to create the student-athlete experience and their advice to high school administrators and students on obtaining the most out of a collegiate athletics experience.

**9:30AM – 9:45AM**

**Break**  
**(Snacks will be provided)**

**9:45AM – 10:45AM**

### **Initial-Eligibility Requirements**

#### Speakers

- Ms. Megan Coyne, Director of Athletics Compliance, Eligibility & Student Development, Ball State University
- Mr. Scott Young, Associate Athletics Director for Compliance, University of Indianapolis

#### Session Description

Since the NCAA only regulates Division I and II initial-eligibility requirements, the panelists will be from those specific Divisions only. Division III has no initial-eligibility requirements from the NCAA, but only their own specific institutional admissions policies. Division I will speak about the new 2016 initial-eligibility requirements, which are a major change in legislation for those matriculating in 2016 and beyond. Division II will speak about the upcoming 2018 changes in initial-eligibility and the effects it will have on the process. Both will also provide information about the best practices on working with the Eligibility Center. As the process for registering happens only once, it can present obstacles for prospective student-athletes trying to navigate. Therefore this panel will be important to speak about how to register and complete the process as seamless as possible.

**10:45AM – 11:00AM**

**Break  
(Snacks will be provided)**

**11:00AM – 12:00PM**

### **Recruiting Best Practices**

#### Speakers

- Coach Jillian Howley, Head Women's Lacrosse Coach, University of Indianapolis
- Coach Pete Lembo, Head Football Coach and Associate Athletics Director, Ball State University
- Coach Bill Lynch, Head Football Coach, DePauw University

#### Session Description

Probably the most anticipated session will be how prospective student-athletes can be recruited and

recognized by the coaches and institutions of their choice. Therefore, this distinguished panel will discuss the most effective ways for prospective student-athletes to put themselves in the spotlight of their desired university. High school administrators will benefit from this panels vast experience on how the process works, and how to best advise their students on being recruited by either a Division I, II or III institution, beyond advising on grades and test scores. Each coach on the panel will provide insight into what they specifically look for, not just athletically but in identifying strong character within a prospective student-athlete.

**Note:** Between each session a PowerPoint presentation will continuously play with information about initial-eligibility, biographies of the speakers present, and additional information about becoming a student-athlete.



## **SPEAKER BIOGRAPHIES** (In alphabetical order)

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### **Megan Coyne**

Megan Coyne is the Director of Athletics Compliance / Eligibility & Student Development at Ball State University. Originally from Seattle, Washington, she was a former women's soccer student-athlete at Florida Atlantic University. While there, she ended her career with multiple conference all-academic awards and was named to the CoSIDA District III All-Academic First Team, including an NCAA women's soccer record of 0.44 goals against average. She has worked at Seattle University, the NCAA National Office, and returned to Florida Atlantic University as the Director of Athletics Compliance. She then began working at Ball State University in 2012, initially as the Director of Compliance. Her specialty is working with initial-eligibility (domestic and international), and she is currently the Division I representative for the NCAA's Student Records & Review Committee, as well as a member of the NCAA's Eligibility Center Division I Advisory Committee.

Ms. Coyne will present at the second session with regard to initial-eligibility requirements. With extensive practice with the NCAA Eligibility Center, Ms. Coyne will provide insight into the intricacies of Division I initial-eligibility. This will include the new 2016 requirement for enrollment, as this is a drastic change from previous requirements. Ms. Coyne was also a former student-athlete and has extensive on-campus experience.



### **Jillian Howley**

Coach Howley is the head coach for the University of Indianapolis' women's lacrosse squad, and the first women's lacrosse coach in UIndy's history. She previously coached at Lake Erie and set school records for scoring during her tenure, including appearances at the Great Lakes Intercollegiate Athletic Conference semifinals and mentoring the GLIAC Attacker of the Year. She was a two-sport, four-year letter winner in both lacrosse and field hockey at Robert Morris University and was a team captain.

Coach Howley will present at the third session with regard to the recruiting process and best practices on how to be noticed by collegiate coaches. Her expertise as a Division II head coach, previous experience as a two-sport student-athlete, and perspective as a female former student-athlete, and coach will provide valuable insight to the panel.





### **Pete Lembo**

Coach Pete Lembo is the head football coach at Ball State University, as well as an Associate Athletics Director. A former four-year starting offensive lineman at Georgetown, his head-coaching career began at Lehigh University where he posted a 44-14 overall record. He then traveled to Elon University in 2006 and had a 35-22 record within five seasons. As the current head football coach at Ball State University, he posts a 30-20 overall record beginning at the 2011 season to the present. Coach Lembo was selected to the American Football Coaches Association Ethics Committee in 2014, and was a member of the FCS Head Coaches Executive Committee from 2002 – 2010.

Coach Lembo will present at the third session with regard to the recruiting process and best practices on how to be noticed by collegiate coaches. A former student-athlete, and with various experiences within and outside the state of Indiana, Coach Lembo will provide insight into the Division I recruiting process and the effectiveness of being noticed at this level.



### **Bill Lynch**

Coach Bill Lynch is the head football coach at DePauw University and brings an illustrious career. He was head coach previously at Butler University, Ball State University and Indiana University, including a one-year season at DePauw in 2004, which posted an 8-2 season. In addition, Coach Lynch was the quarterback coach for the USFL Orlando Renegades. He earned the Indiana Collegiate Conference Player of the Year and the ICC Back of the Year all three seasons at Butler, including being named the senior captain. In his coaching career, he has compiled at least six conference championships, and has a career coaching record over 500. He was inducted into the Butler Athletics Hall of Fame in 2000, and in March 2005 was inducted into the Indiana Football Hall of Fame.

Coach Lynch will present at the third session with regard to the recruiting process and best practices on how to be noticed by collegiate coaches. Coach Lynch brings a plethora of experiences at various Divisional levels, ranging from DI to DIII, and even professional experiences. His insight and familiarity with the Indiana region brings excellent perceptiveness for those interested in collegiate athletics.



### **Brian Meekin**

Brian Meekin is the associate director in the Office of Admissions at Ball State University and has been in his current role since 2011. He oversees recruitment and marketing operations and has worked as the athletic liaison since 2005, where he started as an assistant director. He also served as the Associate Director of Admissions & Orientation from 2008-11, where he was named as the Region VII National Orientation Directors Association (NODA) Director/Adviser of the year. Prior to his arrival at Ball State, Brian worked in University Recreation at James Madison University, in Harrisonburg, Virginia from 2003-2005, where he coordinated the sport clubs, equipment services and youth and family program for the department. Mr. Meekin is currently the Indiana Association for College Admissions Counseling (IACAC) Congress Chair. He is also a two-time graduate of Ball State with a Bachelor's Degree in 2001 in Sport Administration and Master's Degree in 2003 in Athletic Administration in Higher Education.

Mr. Meekin will present at the first session introducing the overall collegiate experience for not just student-athletes, but students in general. With Mr. Meekin's insight into the collegiate admissions process, he will provide an inside perspective of the requirements necessary to be admitted into any collegiate institution. Beyond test scores and transcripts, he will also explain the collegiate recruiting process from an admissions outlook.



### **Pat Quinn**

Mr. Pat Quinn is the Deputy Athletics Director for Internal Affairs / Compliance & Operations. He has been at Ball State University for over 30 years in various positions, initially starting at the head baseball coach from 1983 – 1995 and was also the head baseball coach at University of Cincinnati. Mr. Quinn has experience not only as a collegiate athletics administrator and coach, but also as a high school athletics director, a Major League Baseball Scout, and specifically the Cincinnati Reds bullpen catcher and practice pitcher.

Mr. Quinn has been inducted into the Oaks Hill High School Hall of Fame, as well as the Archbishop McNicholas High School Hall of Fame.

Mr. Quinn will present at the first session introducing the overall collegiate experience and what it takes to be a collegiate student-athlete. Ranging from high school to professional experience, and specifically over 30 years of collegiate experience from head coach to administrator, Mr. Quinn has extensive experience about what it takes to be a successful student and athlete at the collegiate level. His insight into the world of collegiate athletics at the institutional level will be of great benefit to any individuals in attendance.



### **Stephanie Swiger**

Stephanie Swiger is an assistant director for investigations and processing for the enforcement division of the National Collegiate Athletic Association (NCAA). She is responsible for investigating alleged violations and serves as the enforcement department's baseball development representative. Prior to joining the NCAA, Ms. Swiger worked for the Ohio Attorney General's Office as part of in-house counsel for the Bureau of Criminal Identification and Investigation. She then took a position with Wilmer, Cutler, Pickering, Hale and Dorr LLP working on issues ranging from discovery to international corporate litigation matters. In addition, Ms. Swiger was a former women's volleyball student-athlete at Bowling Green State University and served as the president and chair of her campus and conference student-athletes advisory committee (SAAC) and as a representative on the Division I National SAAC.

Ms. Swiger will present at the first session introducing the overall collegiate experience and what it takes to be a collegiate student-athlete. Being a former Division I student-athlete, and now working at the NCAA National Office, Ms. Swiger will provide perspective into the collegiate student-athlete experience from the NCAA's perspective. The mission of the NCAA is to assist in providing a well-rounded educational experience, from athletics to academics, and Ms. Swiger will shed light into the practices the NCAA has developed in order to enhance and propel that mission.



### **Kristin Williams**

Kristin Williams is the Assistant Commissioner for Institutional Services at the Mid-American Conference (MAC). Ms. Williams rejoined the Mid-American Conference as the Director of Compliance in August 2013. She was previously with Tulane University as the NCAA Compliance Coordinator from August 2012 until August of 2013. Williams was the Compliance Assistant for the Mid-American Conference from January 2011 until June 2012. She has served on the former NCAA Legislative Council, prior to the governance restructure that took place this year. Ms. Williams is a 2009 graduate of Santa Clara University, where she earned a Bachelor of Arts degree in philosophy and religious studies. She is a former 4-year varsity crew student-athlete at Santa Clara University and graduated with a Juris Doctorate from Cleveland-Marshall College of Law in 2012.

Ms. Williams will present at the first session introducing the overall collegiate experience and what it takes to be a collegiate student-athlete. Another former student-athlete, Ms. Williams has extensive conference experience unique to all panelists at the Athletics Compliance Seminar. She will provide an awareness of the conference's role in enhancing the student-athlete experience.



#### **Scott Young**

Scott Young is the Associate Director of Athletics for Compliance at the University of Indianapolis, as well as the primary sport supervisor for the men's and women's soccer, men's and women's golf, baseball, football and softball programs. He was previously the assistant head baseball coach and coordinator of game day operations, and advanced the Greyhounds to the 2000 College World Series finishing third and winning the 2001 Great Lakes Valley Conference championship. Mr. Young was inducted into the UIndy Athletics Hall of Fame in 2012 with the entirety of the 2000 baseball squad. He also serves as an adjunct instructor in the UIndy kinesiology department, and prior to joining the baseball coaching staff he served as an athletic trainer working with baseball, basketball, football, wrestling, and soccer.

Mr. Young will present at the second session with regard to initial-eligibility requirements. Mr. Young has worked at the Division II level for almost 10 years both as a coach, an athletics trainer and an athletics administrator. His expertise in guiding his student-athletes through the NCAA initial-eligibility process as a coach and administrator lends him to have insight into the Division II process. He will provide excellent advise on how to navigate the process and complete it with ease.

**Note:** Mr. Kerry Prather, the Athletics Director and Head Men's Basketball Coach at Franklin College was requested to speak on behalf of Division III for the second session regarding initial-eligibility requirements. Unfortunately, Mr. Prather was not available to speak but indicated he would be very interested the next time Ball State Athletics Compliance hosts another event. In addition, Ms. Marcie Taylor, the Athletics Director and Head Women's Basketball Coach at Anderson University was requested to speak at the second session about initial-eligibility requirements. Two phone calls and three emails were distributed but no response was returned.



## SPONSORSHIP

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The Athletics Compliance Seminar has been a goal of the Athletics Compliance Office for years. The ability to have this come to fruition is an exciting prospect not only for those in the Athletics Compliance Office but the Athletics Department in general. It furthers the mission statement of the Athletics Department and the Athletics Compliance Office as it provides greater education to the public about the intricacies of the student-athlete experience. Therefore, the Athletics Department will assist in hosting the event and hope to continue this service on a bi-annual basis.

Since the NCAA initial-eligibility requirements rarely change it would not be in the best interest for the Athletics Compliance Office to host an annual event. In addition, the allure of hosting an annual event when no drastic changes take place would be an insufficient usage of funds and time for presenters and attendees. Therefore, a bi-annual event would be better received and of greater usage to all parties associated.

**Note:** Assistance was requested from the Director of Corporate Sales in identifying individuals to help with sponsorship of the event. Despite multiple email requests, no response was received.

An application for sponsorship was submitted to Dick's Sporting Goods was to assist in sponsoring the event, however they were unable to assist due to insufficient time to hear the request. The timeline for requesting sponsorship was over 90-days in advance. As Dick's Sporting Goods is a brand new store in the Muncie area, and because of their dedication to assisting all things sports, they indicated they would be interested in sponsoring an event in the future.

Stoops' Automotive Group in Muncie was contacted to help sponsor the event. After three phone calls to their donation outreach administrator, no response was received.





## FACILITY INFORMATION

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Ball State University's Alumni Center is a 50,000 square foot facility, located on the corner of Tillotson Avenue and Bethel Avenue. This location is on the northeast side of the Ball State University Scheumann Football Stadium. The Alumni Center contains an assembly hall, conference and meeting rooms, a boardroom, a glass conservatory and a fully functional kitchen. The Athletics Compliance Seminar will be held in the Assembly Hall room, with the registration check-in occurring in the Alumni Center Lobby for greater accessibility.

The seating chart outline is located in Appendix I and provides the arrangement of the seminar for greater accessibility of participants to the panelists. Each panelist will have a nameplate, as well as microphones for greater sound. In addition, each was asked to provide any PowerPoint or pamphlets to distribute. As many were still updating their information, these documents will be submitted after the Athletics Compliance Seminar in an updated manual.



## FOOD & DINING

During registration and prior to the first session, breakfast and coffee will be free and available for all attendees and panelists. Between the first and second, and the second and third sessions, snacks will be provided for all attendees and panelists. The food will be provided by Ball State University Catering services, as is required by the University policies and procedures. Below is the estimated cost for an expected 150 participants. This number will change as the registration numbers become more solid toward the end of the week of April 6<sup>th</sup>.

University Catering will be notified two business days in advance of the official number to expect for the event. Dependent upon the number anticipated, the cost of food will vary. A final budget will be provided in the updated manual after the Athletics Compliance Seminar has been completed.

*Tuesday, April 14, 2015*

*Alum Ctr Assembly  
Hall– 150 guests  
expected*

*Starts at 7:45 am  
End at 12:00 pm*

LOCATION AND TIMES			
Room	Setup Style	Start Time	End Time
Alum Ctr Assembly Hall	Existing	7:45 am	12:00 pm

MENU SELECTIONS			
Description	Qty	Price	Total
Starbucks Coffee - gallon	4	12.00	48.00
Starbucks Decaf Coffee - gallon	2	12.00	24.00
Iced water - gallon	6	1.00	6.00
Orange Juice - gallon	2	12.00	24.00
Hot Water with tazo tea bags	20	0.75	15.00
_____		0.00	0.00
New York Bagels-cream cheese/preserves	2	15.50	31.00
Freshly Baked Muffins - doz.	5	11.40	57.00
Fresh fruit Bread - loaf	5	7.45	37.25
(butter packets)		0.00	0.00
disposables	150	0.24	36.00
_____			
9:30am - Breakout			

MENU SELECTIONS			
Description	Qty	Price	Total
Individual Trail Mix - monitor amounts	80	1.05	84.00
Iced Tea	3	8.50	25.50
refresh coffee/water as needed	1	13.00	13.00
disposable	100	0.16	16.00
<hr/>			
10:45am - breakout			
Assorted Cookies - doz.	15	6.25	93.75
Assorted Sodas - monitor amounts	60	1.10	66.00
refresh Coffee/ water/iced tea as needed	1	21.50	21.50
disposable	100	0.16	16.00

SPECIAL INSTRUCTIONS

PRICING	
Room Charge:	0.00
Subtotal:	614.00
Tax 1:	42.98
Tax 2:	6.14
Labor Fee:	122.80
Total:	785.92



## APPENDIX A

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### Athletics Compliance Seminar Flyer #1



**Ball State Athletics Compliance Presents:**  
**Athletics Compliance Seminar**

Interested in becoming  
a college student-athlete?

Want to learn more about  
the recruiting process?

**THEN DON'T MISS OUT  
ON THIS FREE EVENT!**

**Date:** Tuesday, April 14

**Time:** 8:00AM – 12:00PM

**Location:** Alumni Center, Ball State  
University

- Free to attend with breakfast and snacks provided!
- Only 150 spots available so RSVP immediately!
- Open to all high school students and administrators!

**RSVP to Megan Coyne at:**

[mccoyne@bsu.edu](mailto:mccoyne@bsu.edu) or

765-285-1196

**SPEAKERS WILL INCLUDE:**

- Pete Lembo, Ball State University Head Football Coach
- Bill Lynch, Depauw University Head Football Coach
- Jillian Howley, Univ. of Indianapolis Head Women's Lacrosse Coach
- Kristin Williams, Asst. Commissioner of the Mid-American Conference
- Stephanie Swiger, Assoc. Director of NCAA Enforcement
- **AND MANY MORE!!!**

## APPENDIX B

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### Athletics Compliance Seminar Flyer #2



## Learn how to become a College Student-Athlete!!!

**FREE EVENT & OPEN TO  
THE PUBLIC!**

### **Ball State Athletics Compliance Presents: Athletics Compliance Seminar**

**Date:** Tuesday, April 14

**Time:** 8:00AM – 12:00PM

**Location:** Alumni Center, Ball State  
University

- **FREE** to attend with breakfast and snacks provided!
- Only 150 spots available so RSVP quickly!
- Open to the public!

**RSVP to Megan Coyne at:**  
[mccoyne@bsu.edu](mailto:mccoyne@bsu.edu) or  
765-285-1196

#### **SPEAKERS WILL INCLUDE:**

- Pete Lembo, Ball State University Head Football Coach
- Bill Lynch, Depauw University Head Football Coach
- Jillian Howley, Univ. of Indianapolis Head Women's Lacrosse Coach
- Kristin Williams, Asst. Commissioner of the Mid-American Conference
- Stephanie Swiger, Assoc. Director of NCAA Enforcement
- **AND MANY MORE!!!**

## APPENDIX C

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### Survey Monkey Online Registration

#### Athletics Compliance Seminar - Registration

##### 1. Contact Information

Name	<input type="text"/>
School	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

##### \* 2. Will you be attending the Athletics Compliance Seminar?



☐ Yes

☐ No

##### \* 3. If yes, please list the number of individuals who be attending? (Write "N/A" if not attending.)

##### 4. If no, what is the reason you are unable to attend?

☐ Conflicting schedule obligation

☐ Too far away

☐ Too short of notice

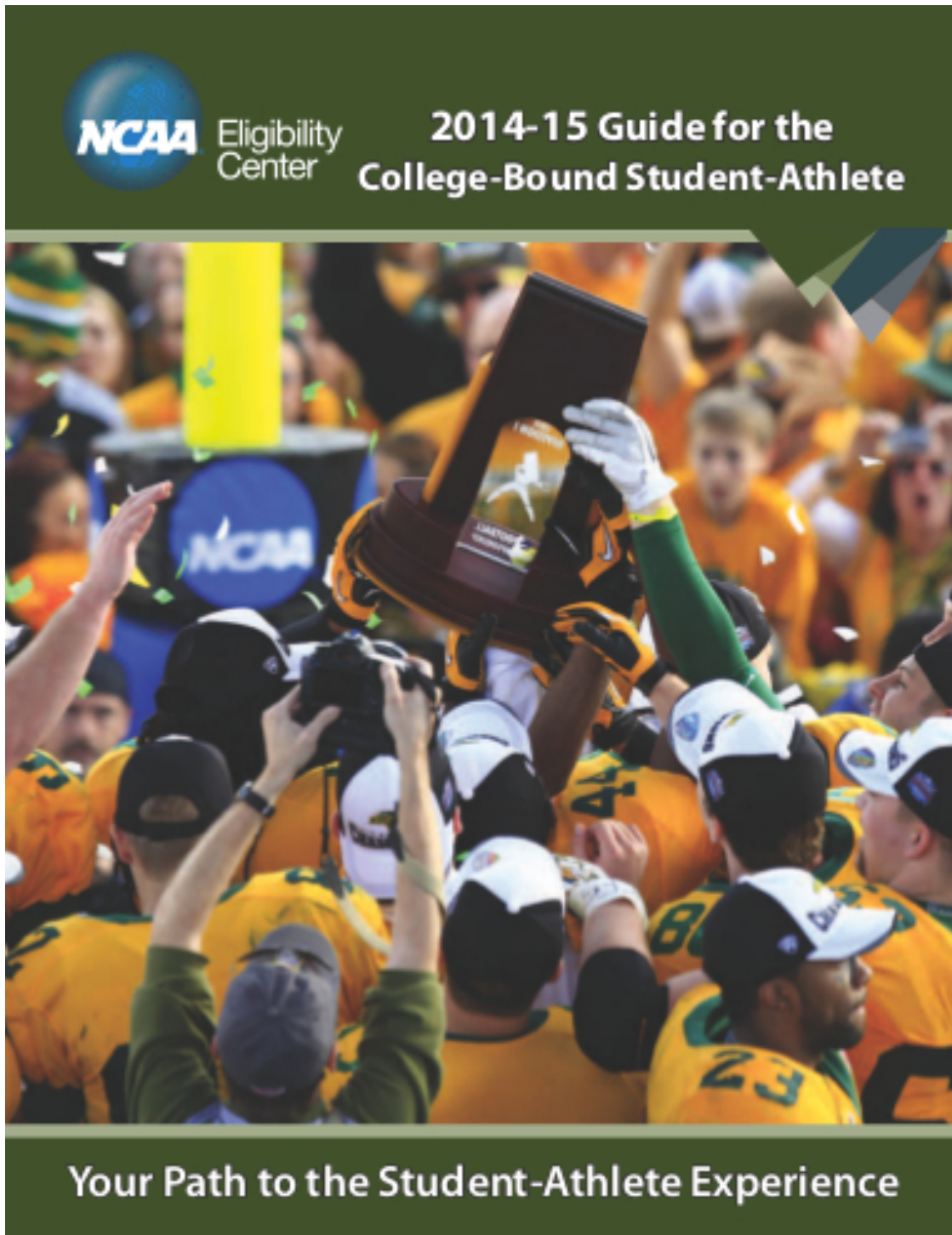
Other (please specify)

Submit

## APPENDIX D

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2014 – 15 Guide for the College-Bound Student-Athlete Booklet





## APPENDIX E

2014 – 15 NCAA Initial-Eligibility Brochure (Road Map to Initial-Eligibility)

Page #1

The brochure is divided into three vertical panels. The left panel features a blurred image of a runner in a starting block with the text 'GET READY' in large white letters. The middle panel has a solid blue background with white text for the checklist. The right panel shows a runner in a starting block with the text 'WANT TO PLAY COLLEGE SPORTS?' in large white letters. The NCAA Eligibility Center logo is in the top right of the right panel.

**GET READY**

For more information:  
**eligibilitycenter.org**  
2point3.org  
@NCAA\_EC

**YOUR CHECKLIST**  
If you want to play sports at a Division I or II school, register with the NCAA Eligibility Center at **eligibilitycenter.org**.

**FRESHMEN**

- Ask your counselor for a list of your high school's NCAA core courses and make sure you take them.
- Study hard and earn good grades.

**SOPHOMORES**

- Register at the beginning of the year at **eligibilitycenter.org**.
- Make sure you take core courses on your high school's List of NCAA Courses.

**JUNIORS**

- Check with your counselor to make sure you are on track to graduate on time.
- Take the ACT or SAT and submit your scores to the NCAA using code 9999.
- At the end of the year, ask your counselor to send your official transcript to the Eligibility Center.

**SENIORS**

- Take the ACT or SAT again, if necessary.
- Request amateurism certification after April 1.
- After you graduate, ask your counselor to submit your final official transcript with proof of graduation to the Eligibility Center.

**GO**

**NCAA** Eligibility Center

**WANT TO PLAY COLLEGE SPORTS?**

## APPENDIX F

### 2014 – 15 NCAA Initial-Eligibility Brochure (Road Map to Initial-Eligibility)

Page #2

#### ELIGIBILITYCENTER.ORG

If you want to play NCAA sports at an NCAA Division I or II school, you need to register with the NCAA Eligibility Center at [eligibilitycenter.org](http://eligibilitycenter.org). The Eligibility Center works with you and your high school to certify your initial eligibility.

#### CORE COURSES

Not all high school classes are NCAA core courses. A core course prepares you for a four-year college and is taught at or above your high school's regular academic level. Visit [eligibilitycenter.org](http://eligibilitycenter.org) for a full list of your high school's core courses.

#### GRADE-POINT AVERAGE

Only classes on your high school's List of NCAA Courses will be used for your core-course GPA.

#### TEST SCORES

Division I schools match test scores and core-course GPA on a sliding scale. After August 1, 2018, Division II schools will also use a sliding scale. Find the sliding scales at [eligibilitycenter.org](http://eligibilitycenter.org).

An SAT combined score is calculated by adding your reading and math scores. An ACT sum score is calculated by adding English, math, reading and science scores. You may take the SAT or ACT as many times as you like before you enroll full time in college. If you take either test more than once, the best sub score from each section is used for initial-eligibility purposes.

When you register for the SAT or ACT, use the NCAA Eligibility Center code of 9999 so your scores are sent directly from the testing agency. Test scores on transcripts will not be used in your academic certification.

#### DIVISION I GUIDELINES

##### Before August 1, 2016

- Graduate high school.
- Complete 16 high school core courses in four academic years.
- Earn at least a 2.000 GPA in your high school core courses.
- Earn the SAT or ACT score that matches your core-course GPA (minimum 2.000) on the Division I sliding scale.

##### After August 1, 2016

- Graduate high school.
- Complete 16 high school core courses in four academic years. Ten core courses, with at least seven in English, math or science, must be completed before you start your seventh semester.
- Earn at least a 2.300 GPA in your core courses.
- Earn the SAT or ACT score that matches your core-course GPA (minimum 2.300) on the Division I sliding scale.

##### Core Courses

To play sports at a Division I school, you must complete these core courses:

- 4 years of English;
- 3 years of math (Algebra 1 or higher);
- 2 years of natural or physical science (including one year of lab science if your high school offers it);
- 1 additional year of English, math or natural or physical science;
- 2 years of social science; and
- 4 additional years of English, math, natural or physical science, social science, foreign language, comparative religion or philosophy.

#### DIVISION II GUIDELINES

##### Before August 1, 2018

- Graduate high school.
- Complete 16 high school core courses.
- Earn at least a 2.000 GPA in your high school core courses.
- Earn a combined SAT score of 820 or an ACT sum score of 68.

##### After August 1, 2018

- Graduate high school.
- Complete 16 high school core courses.
- Earn at least a 2.200 GPA in your core courses.
- Earn the SAT or ACT score that matches your core-course GPA (minimum 2.200) on the Division II sliding scale.

##### Core Courses

To play sports at a Division II school, you must complete these core courses:

- 3 years of English;
- 2 years of math (Algebra 1 or higher);
- 2 years of natural or physical science (including one year of lab science if your high school offers it);
- 3 additional years of English, math or natural or physical science;
- 2 years of social science; and
- 4 additional years of English, math, natural or physical science, social science, foreign language, comparative religion or philosophy.

## APPENDIX G

### NCAA Recruiting Facts

Page #1



# NCAA RECRUITING FACTS

College sports offer student-athletes opportunities to learn, compete and succeed.

More than  
**460,000**  
Student-athletes

**19,000**  
Teams

**3** Divisions  
**1** Association

#### DIVISION I

Division I schools, on average, enroll the most students, manage the largest athletics budgets, offer a wide array of academic programs and provide the most athletics scholarships.

**PARTICIPATION**

- 173,500 student-athletes
- 346 colleges and universities

**ATHLETICS SCHOLARSHIPS**

53 percent of all student-athletes receive some level of athletics aid

**ACADEMICS**

2012 Graduation Success Rate: 81 percent\*

**OTHER STATS**

Average Enrollment: 12,900  
Average Number of Sports: 18  
Average Percentage of Student Body Participating in Sports: 6 percent  
Division I National Championships: 26 (1 out of every 8.5 student-athletes participates)

#### DIVISION II

Division II provides growth opportunities through academic achievement, high-level athletics competition and community engagement. Many participants are first-generation college students.

**PARTICIPATION**

- 109,100 student-athletes
- 300 colleges and universities

**ATHLETICS SCHOLARSHIPS**

56 percent of all student-athletes receive some level of athletics aid

**ACADEMICS**

2012 Academic Success Rate: 71 percent\*

**OTHER STATS**

Average Enrollment: 4,200  
Average Number of Sports: 15  
Average Percentage of Student Body Participating in Sports: 14 percent  
Division II National Championships: 25 (1 out of every 7 student-athletes participates)

#### DIVISION III

The Division III experience provides an integrated environment that focuses on academic success while offering competitive athletics and meaningful non-athletics opportunities.

**PARTICIPATION**

- 183,500 student-athletes
- 450 colleges and universities

**FINANCIAL AID**

75 percent of all student-athletes receive some form of academic grant or need-based scholarship; institutional gift aid totals \$13,500 on average

**ACADEMICS**

2012 Academic Success Rate: 87 percent\*

**OTHER STATS**

Average Enrollment: 2,600  
Average Number of Sports: 18  
Average Percentage of Student Body Participating in Sports: 21 percent  
Division III National Championships: 28 (1 out of every 10 student-athletes participates)

**Want to play NCAA sports? Visit [www.NCAA.org/playcollegesports](http://www.NCAA.org/playcollegesports)**

\*Graduation rate for student-athletes, including those who transfer from one school to another.

August 2014



## APPENDIX H

### NCAA Recruiting Facts

Page #2

## Facts about NCAA sports

### Does the NCAA award athletics scholarships?

Individual schools award athletics scholarships. Divisions I and II schools provide \$2.7 billion in athletics scholarships annually to more than 150,000 student-athletes. Division III schools, with more than 180,000 student-athletes, do not offer athletically related financial aid, but many student-athletes receive some form of academic grant or need-based scholarship.

### Do many high school athletes earn athletics scholarships?

Very few, in fact. About 2 percent of high school athletes are awarded some form of athletics scholarship to compete in college.

**Do NCAA student-athletes have difficulty meeting graduation requirements with the time demands of their sport?** While competing in college does require strong time-management skills and some thoughtful planning with academic advisors, on average NCAA student-athletes graduate at a higher rate than the general student body.

### Do many NCAA student-athletes go on to play professionally?

Fewer than 2 percent of NCAA student-athletes go on to be professional athletes. In reality, most student-athletes depend on academics to prepare them for life after college. Education is important. There are more than 460,000 NCAA student-athletes, and most of them will go pro in something other than sports.

#### ESTIMATED PROBABILITY OF COMPETING IN NCAA ATHLETICS BEYOND HIGH SCHOOL

Student-Athletes	All Sports	Men's Basketball	Women's Basketball	Football	Baseball	Men's Ice Hockey	Men's Soccer
High School Student-Athletes	7,400,000	538,700	433,100	1,100,000	474,800	35,200	411,000
NCAA Student-Athletes	460,000	18,000	16,200	70,100	32,500	4,000	23,400
Percentage Moving from High School to NCAA	6%	3%	4%	6%	7%	11%	6%
Percentage Moving from NCAA to Professional	2%	1%	1%	2%	9%	1%	2%

NCAA is a trademark of the National Collegiate Athletic Association.

August 2014



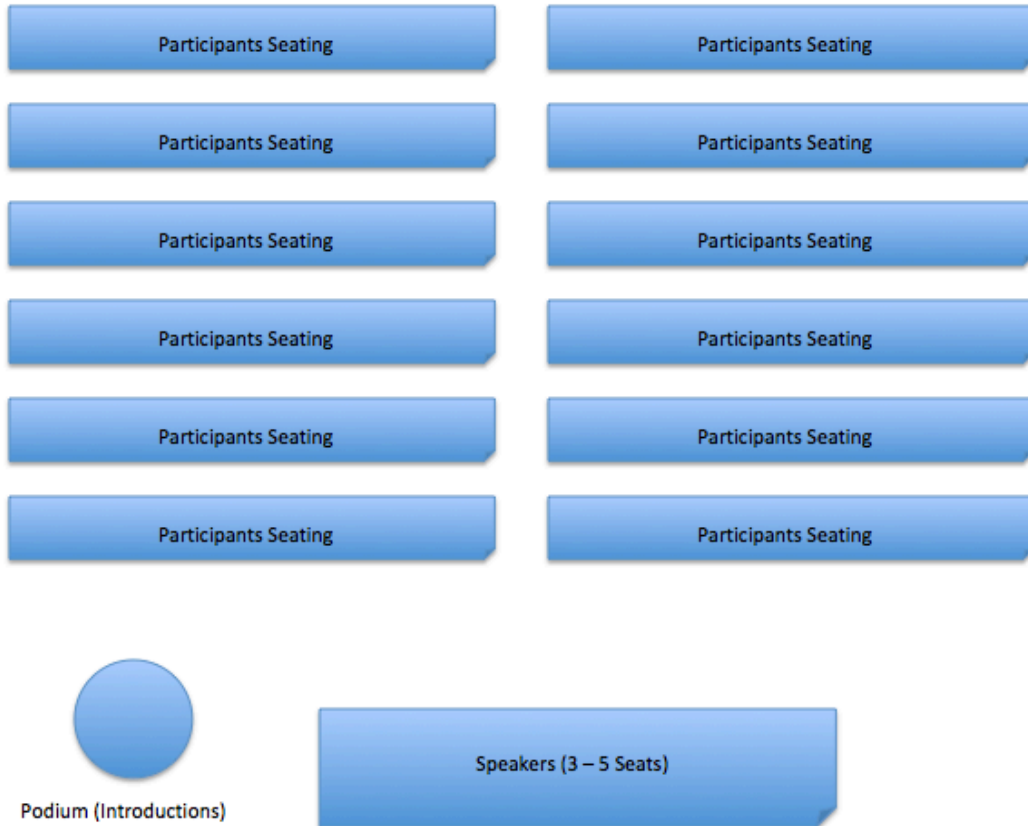


## APPENDIX J

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### Seating Chart Outline

#### SEATING CHART OUTLINE



LOCATION: ALUMNI CENTER, ASSEMBLY HALL

MAX CAPACITY: 150 INDIVIDUALS

## APPENDIX K

### PowerPoint Presentation During Event



**Jillian Howley**  
Head Women's  
Lacrosse Coach  
University of  
Indianapolis



- Coach Howley is the head coach for the University of Indianapolis' women's lacrosse squad, and the first women's lacrosse coach in UIndy's history.
- She previously coached at Lake Erie and set school records for scoring during her tenure, including appearances at the Great Lakes Intercollegiate Athletic Conference semifinals and mentoring the GLIAC Attacker of the Year.
- She was a two-sport, four-year letter winner in both lacrosse and field hockey at Robert Morris University and was a team captain.